## Buy Low In Stores Online. Sell High On Amazon. Make Profit.

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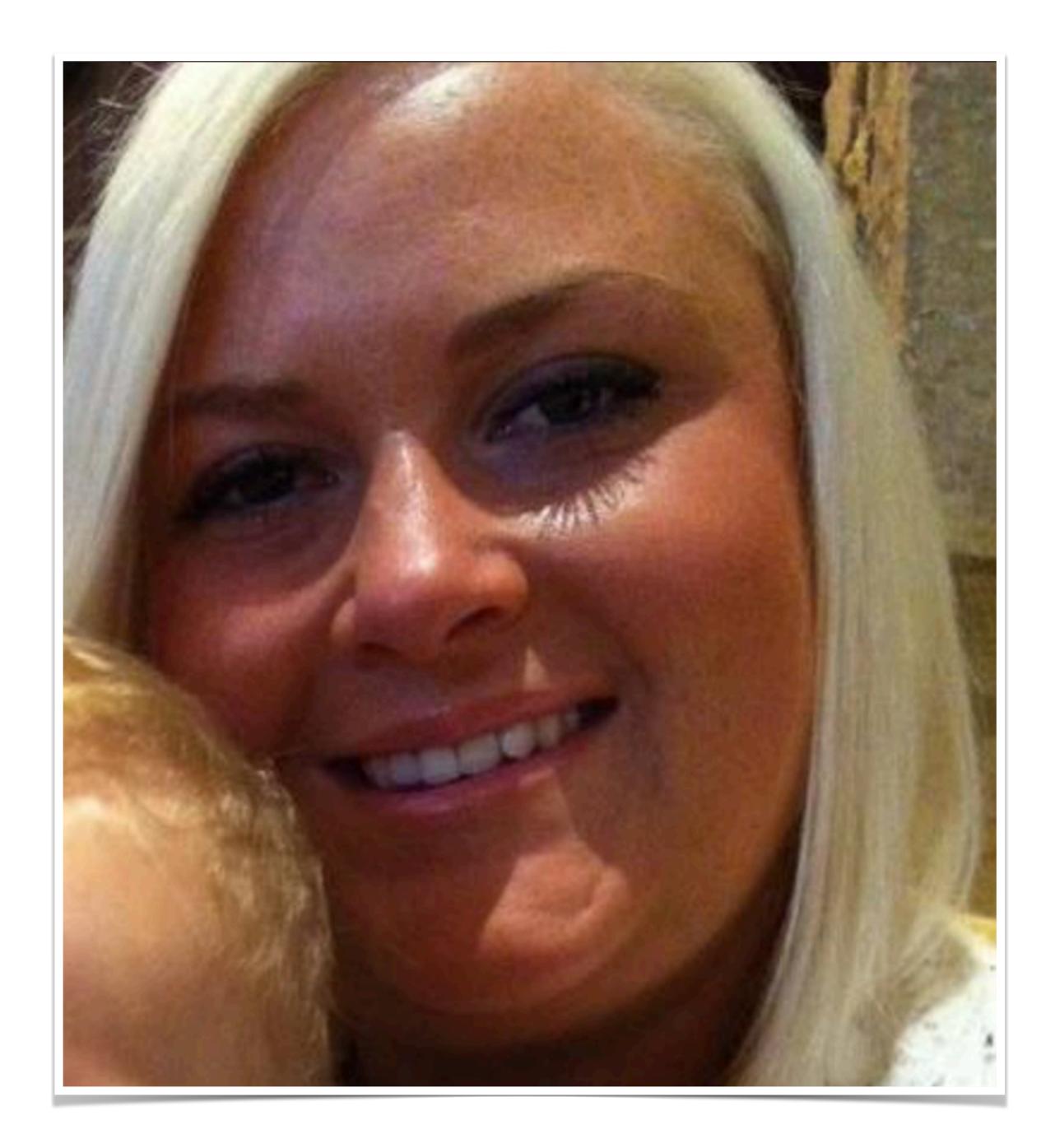
## Hi, I'm Matt Webley, founder of the Secret Wealth Project.

(20+ years in internet marketing)



### ...And this is Natalie Cromie

(Content Director of SWP and Online Arbitrage expert!)



### We've helped over 27,000+ people make money on Amazon via our FREE Facebook Group - the Secret Wealth Project!

Secret Wealth Project (Amazon FBA, Online Arbitrage, Retail Arbitrage)

Private group

Interacting as

Joined **v** Votifications

 Photo/Video
 Live Video 🧪 Write post Write something... 😵 Photo/Video 🛛 🙀 Watch Party 🛛 🖉 Tag friends 3 people want to join this group

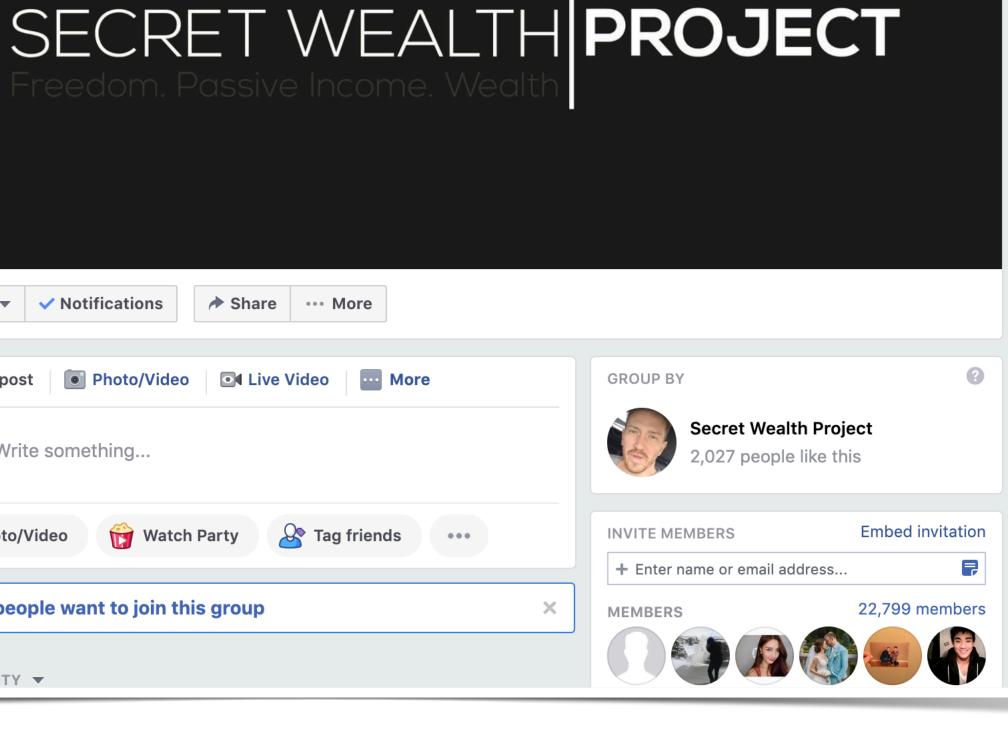
NEW ACTIVITY -

About

Discussion Members Events Videos Photos Files Group insights Recommendations Get Facebook support Watch party

Moderate group

Group quality



You Tube

### And Nat hosts a 100% FREE Amazon seller show...



(LIVE streaming every Tuesday at 7pm UK time in Secret Wealth Project Facebook group and on YouTube)

## See not everybody knows but <u>ANYBODY</u> can sell on Amazon including you!

## You don't need any business experience...



## You don't need wholesale contacts...



### And you don't need staff, premises or lot's of money!



You can get started from home today, by buying stock in very small quantities from online stores and then sending it into Amazon, for them to sell to their customers.

## I'm going to show you EXACTLY how to do that today!



### Finding products cheaper in online stores during sales and clearance offers and then selling them on Amazon is called **Online Arbitrage**.

### Amazon is <u>NOT</u> always the cheapest.



### Finding products that are cheaper OFF of Amazon is NOT easy - which is why we use a website called <u>OnlineArbitrageDeals.com</u>

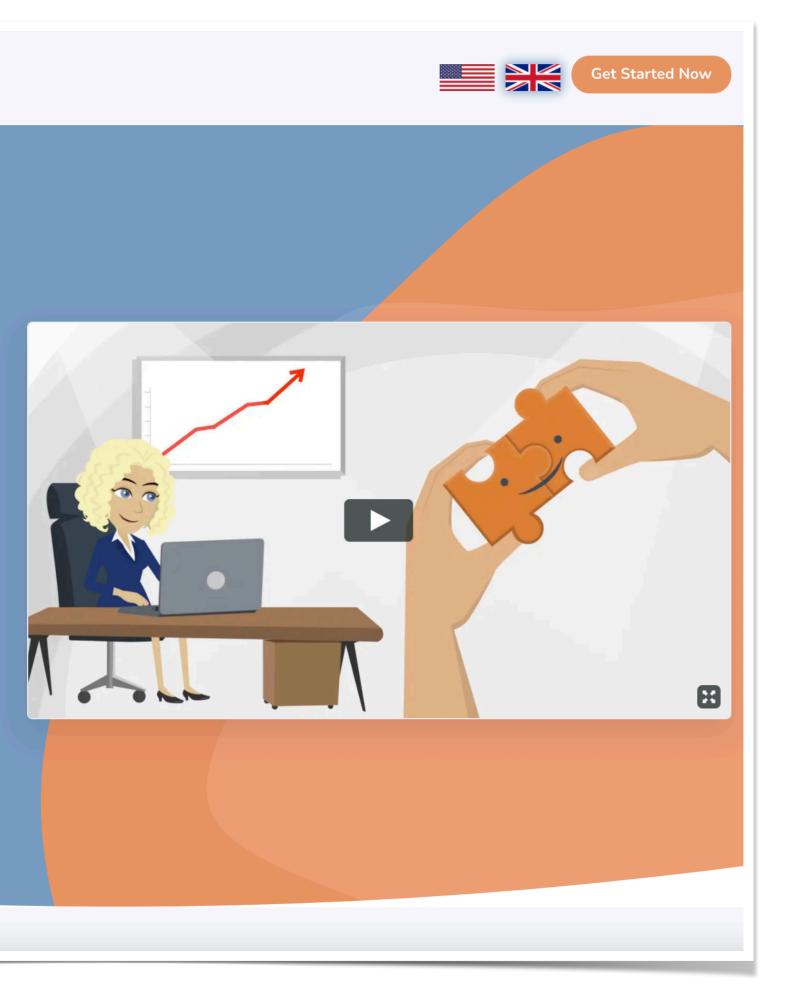
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Features Pricing Contact

Online Arbitrage Deals On Auto-Pilot

Let Our Sourcing Team Find You Profitable Amazon FBA Deals...

Watch Video



OnlineArbitrageDeals.com has a team of people that scour the internet searching for profitable deals in the UK & US using manual methods and special software.

### When they find a deal, it drops into your OAD dashboard for you to analyze.

niine Arbitr	age Deals					BBP AUTO ANALYSE	•>
	We are b	ousy sourcing -	- please	check back	later for dec	als!	
FILTER BY STORE	FILTER BY GRADE Star Deals Grade A Grade B		ESDAY	LOYALTY METER We love to thank loyal a	clients so please hover ab	oove to learn how this works	
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WQB9JY	FBA Sellers	2	SELL PRICE	£ 14.77
Grocery	MF Sellers	3	SOURCE PRICE	- £ 6.00
£ 3.99	Weight	490 gr		
66.50%	Dimensions	7.5x15x7.4cm	AMAZON FEES	- £ 4.78
1.03%	BSR#	99,830	ADDITIONAL COSTS	£ 0.00
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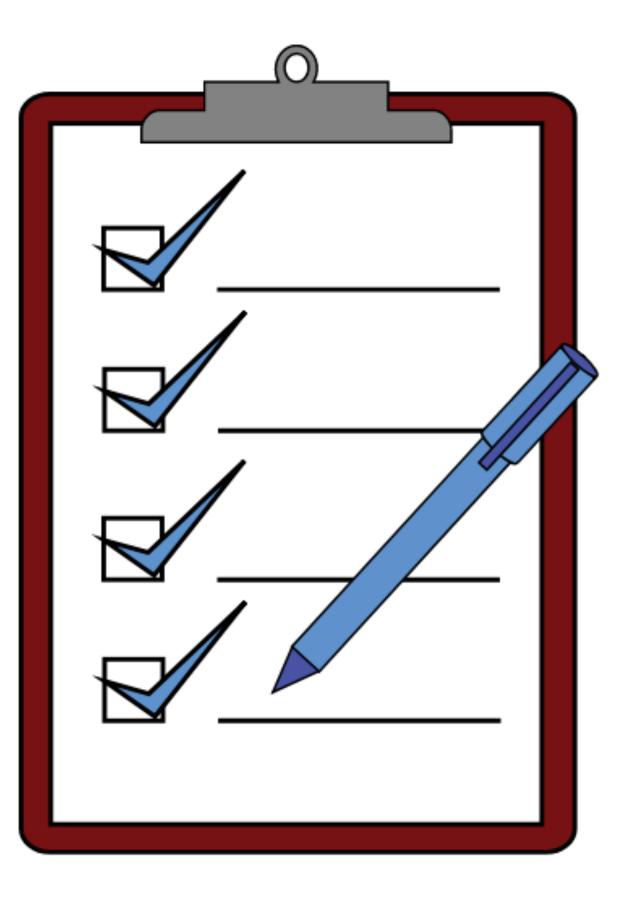


## They have already checked the deal to make sure it meets certain criteria, but you should NEVER just buy every deal it shows you.





## You have to do what is called 'due diligence'



This is where you make sure the deal you are buying has enough profit for you after Amazon take their fees for selling and shipping it to their customer for you.

### You also have to make sure it is selling fast enough too!



There's more things you need to check before you buy any stock and it can take a while to do that and it's easy to make mistakes, so we use a piece of software called <u>BuyBotPro</u>.

### <u>BuyBotPro</u> analyzes the deal for you using thousands of data points and tells you whether it's a good deal or not so you can feel much safer in your purchase.

### BREAKING: BuyBotPro Desktop Now Includes New Mobile App For iPhone & Android!

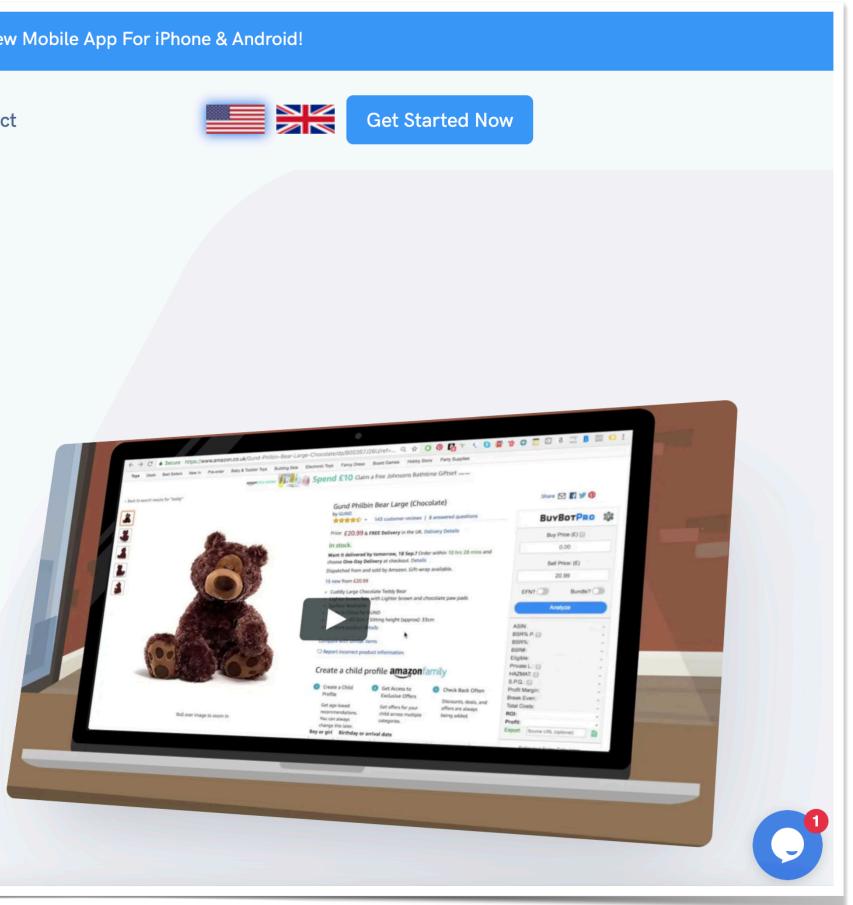
**BUYBOTPRO**<sup>®</sup>

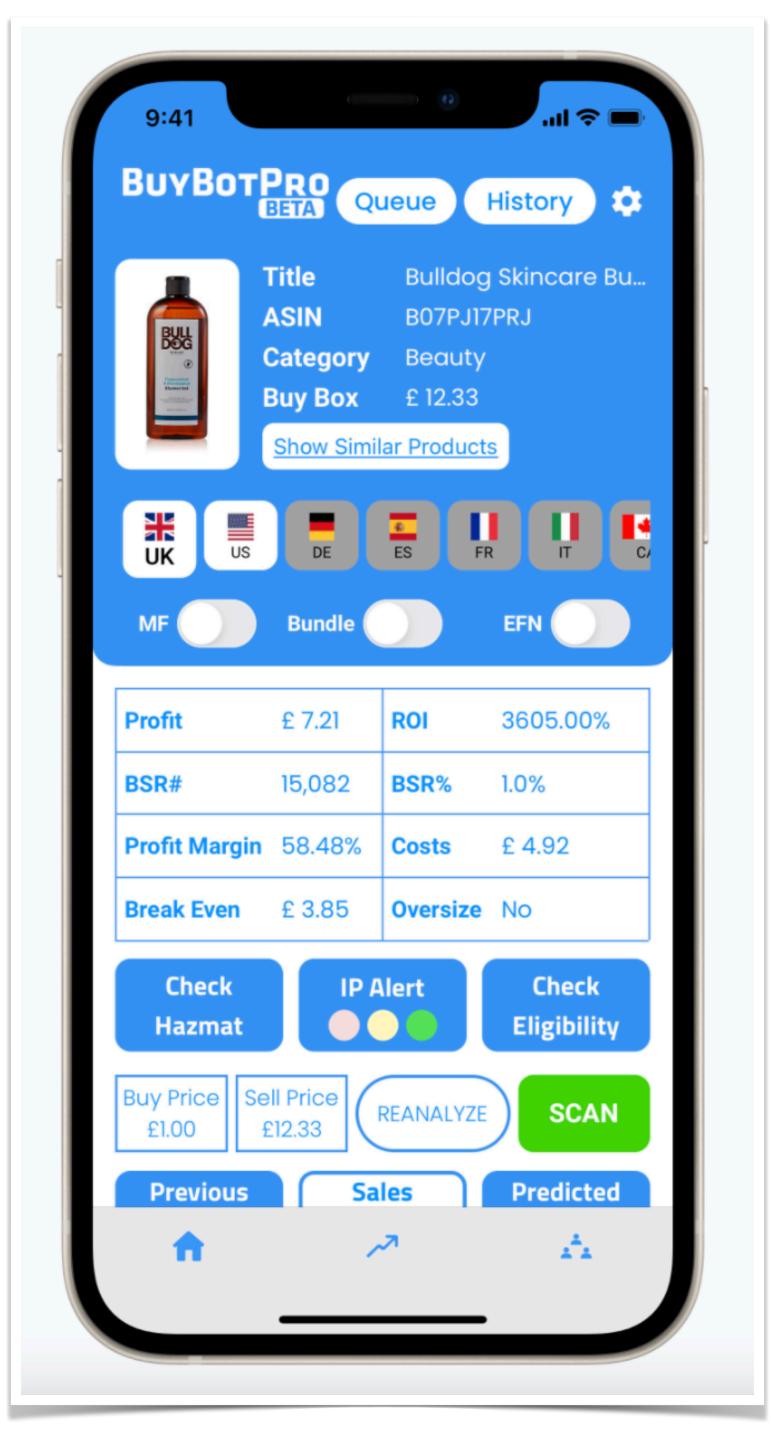
Features Pricing

Contact

The World's 1st Fully Automated FBA Calculator & Deal Analysis Tool For Amazon Sellers -BuyBotPro!

Now you can fully automate your Online Arbitrage, Retail Arbitrage and Wholesale deal analysis and buy decisions... with your very own virtual buying assistant - BuyBotPro®!





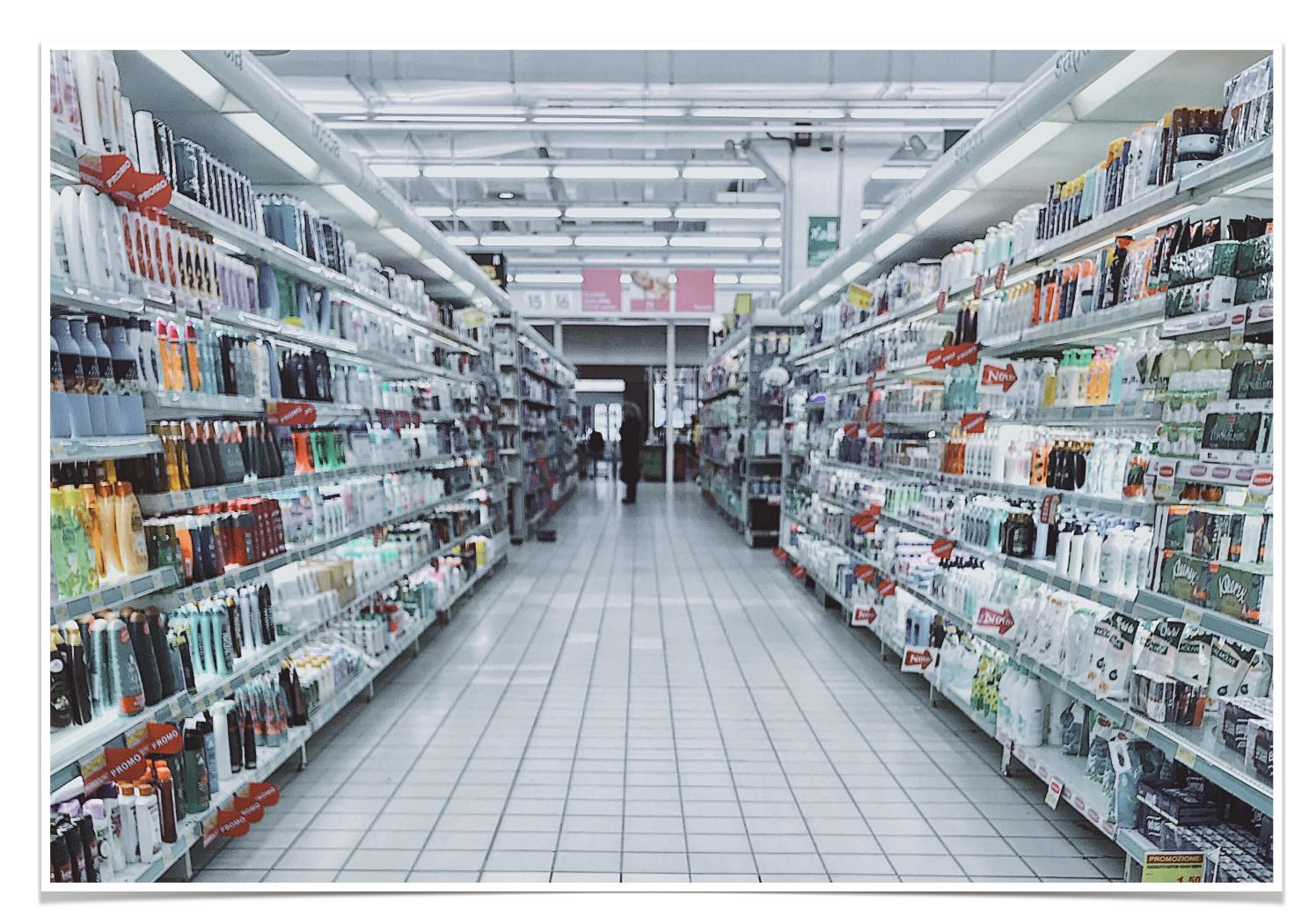
<u>BuyBotPro</u> also now includes a mobile app for FREE, for scanning deals in store in real life, not just online (exactly the same as online arbitrage but we call it retail arbitrage)

# Then you take delivery of the product and send them into Amazon in one big box.



If you can't wait in for deliveries or don't want to deal with boxes, you can send them to a PREP CENTER first, who will send them to Amazon for you.

## Now, Amazon stores the products on their shelves until they sell.



# Then they pick, pack and ship the product to their customer, on your behalf.

## They take a small fee for doing all the hard work for you.

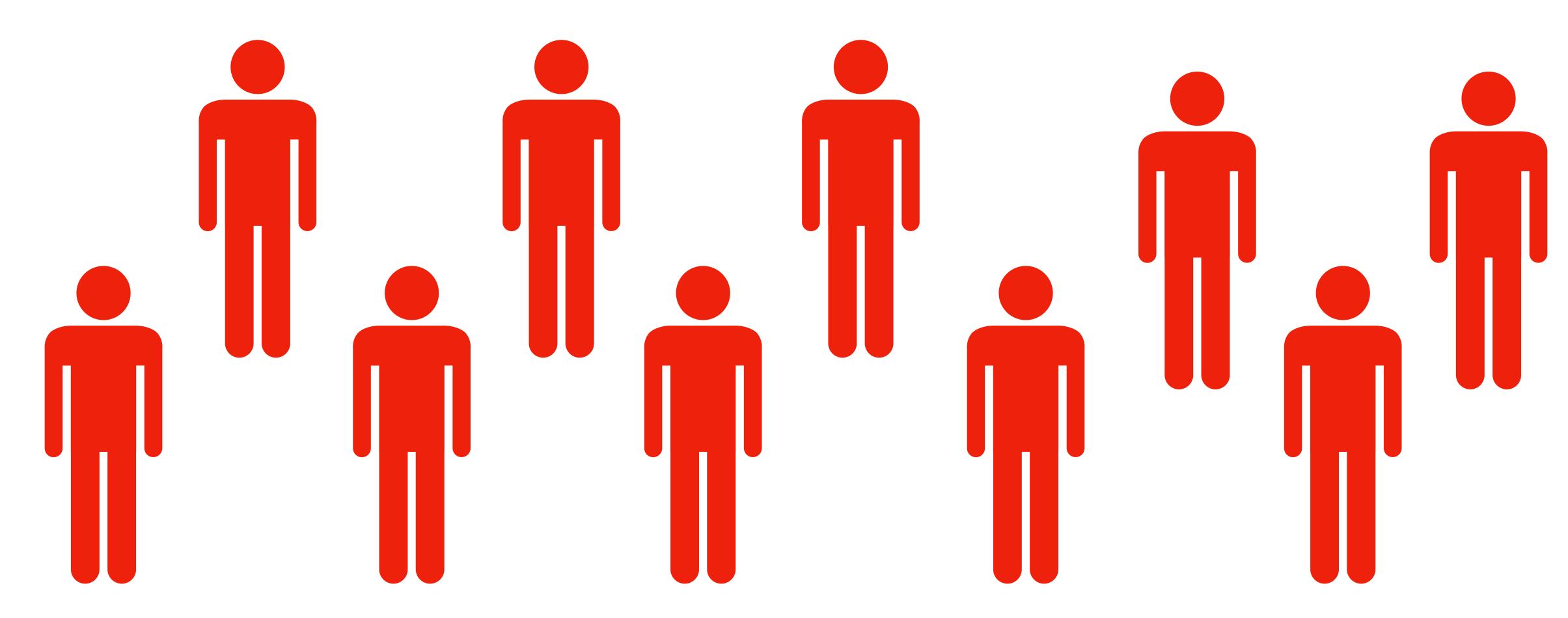


### BuyBotPro also tells you the fee they will charge and the profit you will make BEFORE you buy the product, so no surprises.

### Sounds too good to be true? Well, there's no catch... But here's the thing...

### You're NOT the only person doing this. You have competition.





So if 10 people are all selling the same product as you, how does Amazon decide which seller gets the sale?

### It uses something called the BUY BOX.

It's Amazon's way of fairly distributing the sales to their sellers and the seller making the best offer - which usually means the CHEAPEST priced seller even if it's only 1 pence!

The problem with that is, when you are selling your product at £19.99 and another seller decides to sell the product at £19.98 it means Amazon usually gives the CHEAPER seller the buy box, for just 1 pence difference, meaning you don't get the sale!



You cannot be monitoring your prices all day and all night changing a penny here and a penny there to make sure you have the buy box

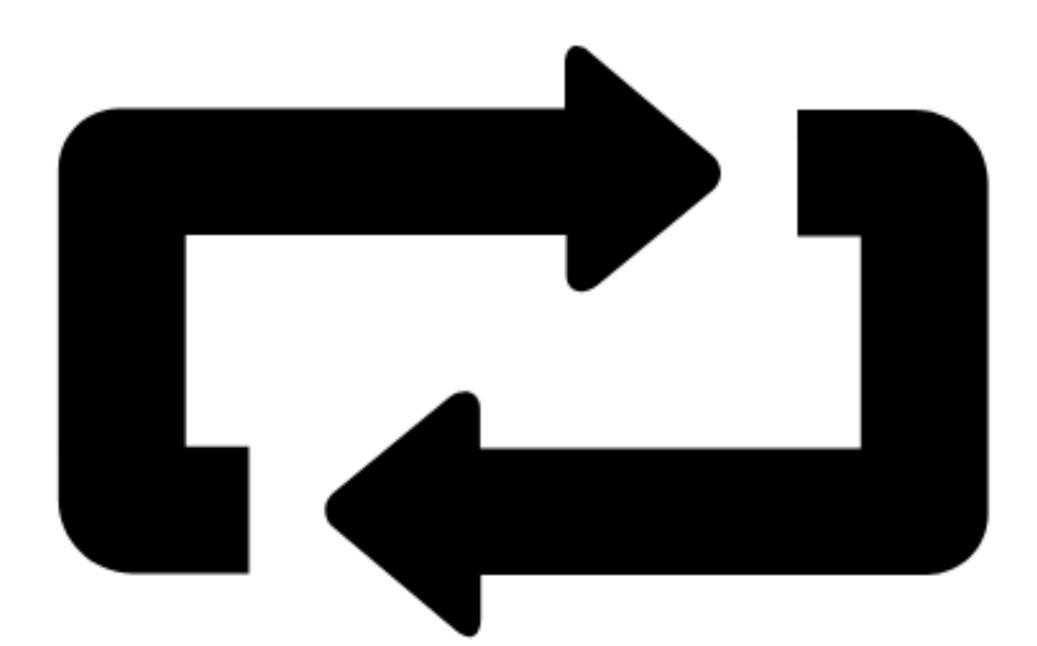
So, we use a piece of software called a repricer. Repricers watch the price of your stock for you and adjust the price based on rules you give it.

The repricer we recommend you use is <u>Profit Protector Pro</u>. It not only monitors and adjusts prices for you, when it gets the buy box for you, it tries to increase the price without losing it, which means you could sell faster and for more profit.



### And that's it!

# Rinse and repeat. You have a real online business!



### Add yourself to the FREE <u>Secret Wealth</u> Project Facebook group to ask any questions you have and then...

You Tube SECRET WEALTH PROJECT

# Grab the following tools...

**Online Arbitrage DEALS** 



www.OnlineArbitrageDeals.com









### www.ProfitProtectorPro.com

### And get started today!

## Need more beginner focused training? We recommend Natalie's <u>Ultimate Beginners Guide</u>



Already selling on Amazon and want the best, most advanced training available? Then you should join Elite Sellers Academy! - VERY Highly recommended!

### More Advanced?

